



AMERICAN WEST®

jewelry
by Carolyn Pollack

GENUINE STONE CHART



Abalone (009-ABAL)

Thought to bring wealth, power, and longevity. Astrological sign of Cancer, month is June. Originates from North America, Asia and Australia.



Amazonite (062-AMZ)

Associated with increased self-confidence and positive relationships with others. Enhances creative expression, aligns astral bodies, unity with life. Inspires faith, hope and self-respect. Strengthens the ability to bring order out of chaos. Originates from North and South America, Africa, Asia and Australia.



Amber (002-AMBE)

Absorbs negative energy, helps ground beings to the earth plane, and protects the sensitive person. Stone of strength, confidence, luck, love and friendship. Provides purification of the body. Originates from South America, Asia and Eastern Europe.



Amethyst (001-AMET)

Heals and calms the mind, enhances the meditative state, creates pure thoughts and spiritual insights. Transmutes negativity and enhances the dream state. Provides happiness, love, friendship and alleviates stress. Astrological sign of Aquarius. February Birthstone. Originates from Africa, Asia and North & South America.



Black Agate (014-BKAG)

Blending of energies for strength and protection. Enhances organizational abilities and stabilizes. Provides endurance, productivity, happiness, strength and confidence. Astrological sign of Virgo. Originates from Asia, Australia, North, Central & South America.



Carnelian (168-CARN)

Helps to balance creativity and stabilize mental processes. Associated with courage and awakens one's inherent talents. Helps people achieve a positive outlook. Originates from Asia and South America.



Charoite (023-CHAR)

Gives you a boost of courage and commitment. Originates from Siberia in Russia, the Charo River.



Chrysoprase (028-CHRY)

Gentle, soothing, friendly, spiritual protection, increases grace and equilibrium. Astrological sign of Gemini. Originates from North and South America and Australia.



Citrine (026-CITR)

Provides a sense of stability and calmness, practical application of ideas, adds energy and emotional balance. Enhances rational thoughts and approaches to situations. November birthstone. Originates from South America, Africa and Western Europe.



Coral (030-CORA)

Represents the ability to allow for flow and change in one's life and quiets the emotions. Protects and strengthens one's emotional foundation. Originates from the Mediterranean. Our Coral is environmentally obtained from non-endangered approved areas.



Garnet (040-GARN)

Brings balance, awareness and well-being. Builds self-esteem. Astrological sign of Scorpio. January birthstone. Originates from North & South America, Africa and Asia.



Gold Mother of Pearl (102-GOMO)

Believed to absorb negative energy, clarify feelings and emotions. Originates from Asia, Australia and the South Pacific.



Hematite (034-HEMT)

Dissolves negative energy and works as a shield of armor. Provides happiness. Originates from Europe, North & South America, Asia and parts of New Zealand.



Howlite (066-HOWL)

Howlite is commonly referred to as White Buffalo for its similar beauty. Stunning white stone with gray or black veins. A calming stone to help with patience and perspective. Zodiac sign of Virgo. Howlite was discovered in Canada, now Howlite is mostly mined in the state of California, USA.



Picture Jasper (105-PIJA)

A comforting, nurturing and protective stone, that grounds you to Mother Earth. A picture of the Southwest desert. Picture Jasper can be found all over the World, with colors and patterns that are unique to that landscape.



Red Jasper (050-JASP)

Stabilizes emotions. Reduces fears and insecurities. Originates from Asia and North & South America.



Lapis (070-LAPI) Denim Lapis (037-DELA)

Enhances spiritual development, brings mental clarity and emotional healing. Illuminates the mind and opens the heart to love and beauty. Denim lapis is the color of denim cloth due to calcite inclusions. Birthstone September. Originates from Africa, Asia, North & South America.

Mabé Pearl (081-MABE)



Alleviates emotional imbalances. Enhances personal integrity and smooths the peaks and valleys of emotional expression. Mabé pearls are cultivated blister pearls. The most common source of Mabé pearls is the Black-winged and White-winged Pearl Oyster. Birthstone June. Originates from Asia and Australia.



Malachite (080-MALA)

Protects the creative mind from the analytical mind, allowing the artist within oneself to flourish. The bands in malachite provide protection for creative ideas. Brings calmness and balance. Birthstone May. Originates from Africa, North & South America.



Milky Aquamarine (022-MIAQ)

The soothing, sea-blue color associates' aquamarine with calming effects and mental clarity. Birthstone March. Originates from South America, Asia and Europe.



Mother of Pearl (082-MOP)

Absorbs negative energy, clarifies feelings and stabilizes. Birthstone June. Originates from Asia, Australia and the South Pacific.

Enjoy your new, genuine gemstone jewelry. Know that it is uniquely Yours, no two gemstones are alike! Natural shells and gemstones will vary, it is Mother Nature's fingerprint, on your unique piece to treasure.

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Opal (078-OPAL)

Thought to be a highly potent stone, aids inner beauty, faithfulness, and eyesight. Symbolizes confidence, purity and serenity. October Birthstone. Originates from North & South America, Australia, and Asia.



Peach Aventurine (112-PEAV)

An all-around good luck stone, increases feelings of self-worth. Associated with joy and creativity. Originates from Central Europe, Asia and Africa.



Peach Moonstone (097-PEMN)

Helps to comfort in times of need. June Birthstone. Originates from North & South America, Europe, Asia and Africa.



Peridot (095-PERI)

Clear seeing, problem solving, healer of the spirit and physical body. Provides protection from nervousness; fearlessness and strong will. August birthstone. Originates from Asia, Africa, Europe, Central America and Australia.



Pink Mother of Pearl (100-PINK)

It brings the gentle, peaceful healing energy of the sea. Useful for relaxation and soothing emotional stress. Originates in North America, Asia, Australia and Europe.



Purple Spiny (143-SPPL)

Contemporary Southwest Native American artists popularized the use of purple spiny oyster shell in jewelry. Used for centuries, spiny oyster has been found in abundance in archaeological excavations of the Anasazi Ruins, the Mogollon Rim and the Hohokam Ruins of the Southwest. Found off the coast of Baja California and Mexico.



Turquoise (128-GRTQ or 145-TURQ)

Provides mental relaxation, stress reduction, confidence, and balance. Attracts abundance and prosperity. In the American West, turquoise was traded as currency among the Pueblo Indians. In Native American lore, blue turquoise is referred to as the Sky Stone, representing the eternal heavens, the life-giving sun and renewing rains. Green turquoise is referred to as the Earth Stone. According to Navajo legend, the sun was created from a piece of turquoise, the moon from a piece of shell. Turquoise is the first recorded stone in history to be used as a Gemstone. December birthstone. Originates from North, South & Central America, Asia, the Middle East and Africa.



Quartz Crystal (174-CROA)

The name "quartz" comes from the Greek word: krystallos, which means ice. According to ancient Greek lore, quartz was ice formed by the gods. Also associated with mysticism and spirituality. Birthstone April. Originates from Asia, North & South America.



Rainbow Moonstone (126-RAMO)

Increases intuition and enhances one's creativity, compassion, endurance and inner confidence. Originates from North & South America, Asia, Africa and Europe.



Red Spiny Oyster Shell (142-SPRD)

Spiny oyster has been found in abundance in archaeological excavations of the Anasazi ruins, the Mogollon Rim and the Hohokam ruins of the desert southwest. The explorer Cortez brought this beautiful shell back to Spain. Colors found from light orange to deep orange-red, with some shells actually producing a purple shade. Found off the coast of Baja California and Mexico.



Rhodochrosite (120-RHOD)

Stone of the compassionate heart, symbolizes selfless love. Originates from North & South America.



Rhodonite (125-RHOT)

Promotes a sense of inner calm, self-worth, peace, happiness, joy and laughter. Helps achieve your greatest potential. November birthstone. Originates from North America, Asia, Africa and Northern Europe.



Rose Quartz (131-ROSE)

Great for attraction and love. Promotes self-loving and heals emotional wounds as well as promoting peace, forgiveness and nurturing. Originates from North & South America, Asia and Africa.



Variscite (150-VARI)

A stone with wonderful healing properties. Greatly assists the calming and soothing of the body and mind. Aids in emotional stability. Originates from Australia, North, South & Central America.



Serpentine (138-SERP)

Associated with longevity, retrieval of ancient wisdom and remembrance of past lives. Believed to be a meditative stone. Originates from Asia, Africa and New Zealand.



Smokey Quartz (117-QTSM)

Believed to lift depression and dispel negative moods. Originates from South America, Africa and Asia.



Sodalite (139-SODA)

Dispels guilt and fear. Draws on wisdom. Originates from Asia, Africa, North & South America.



Spiny Oyster Shell (141-SPOR)

Used in Southwestern jewelry since prehistoric times, as a base for intricate inlay. Shells symbolize the life that flourished in the mystical oceans, far away from the desert southwest. Spiny oyster shell originates from the Pacific Ocean.



Sugilite (144-SUGI)

Channels higher thoughts and energies. Helps get the analytical part of the mind out of the way for higher ethereal influences. Enhances the mind and astral projection. Originates from South Africa.



Red Tiger's Eye (121-RDTE)

Combines earth and sun to strengthen practical decision-making and creativity. Belief in self, objectivity, stability and inner strength. Originates from Asia, Africa and North America.



Topaz (005-TOPA)

Calms, relieves and balances emotions. Associated with strength, confidence, love, friendship and wealth. Assists with change, cleansing, and letting go. November birthstone. Originates in North & South America, Asia, Africa and Australia.



Yellow Jasper (170-YJAS)

Believed to rejuvenate, give courage and wisdom, also to relieve pain and suffering. Said to be a stone of protection. Originates from Asia, North America, and Europe.

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